



LE GOLF NATIONAL
FRANCE 2018

econocom

ECONOCOM ANNOUNCED AS AN OFFICIAL SUPPLIER OF THE 2018 RYDER CUP

27 June 2018 - Econocom, a leading European player specialising in the digital transformation of organisations, has been announced as an Official Supplier of The 2018 Ryder Cup.

As well as providing a range of hardware products critical to the organisation of The Ryder Cup, Econocom will also become the Presenting Sponsor of the On Course Radio Service for the biennial contest, which takes place at Le Golf National in Saint-Quentin-en-Yvelines, Paris from 25th – 30th September 2018.

With more than 1,500 accredited media on site as well as some 7,500 staff to provide with non-stop information, Econocom will play a key role in supplying laptops for staff in charge of collating and disseminating data on and off the course as well as printers and copiers in the media centre and The Ryder Cup offices. In addition, Econocom will be the Presenting Sponsor of the live on-course Radio Service which will keep the 275,000 plus spectators up to date with events happening on and off the course throughout the week. The radio service will provide live commentary in both French and English throughout the competition.

Robert Bouchard, Chief Executive Officer of Econocom Group said: *“We are very excited about actively supporting the biggest showpiece event in the world of golf, The Ryder Cup, when it comes to France for the first time in its history later this year. As a leading European digital company, we are proud to ensure Ryder Cup Europe delivers a state-of-the-art digital experience and thus contribute to the excellence of this unique and truly international sporting occasion.”*

Richard Hills, Ryder Cup Europe Director, said: *“This partnership with Econocom further strengthens our ties with many of Europe’s leading companies that have come together to support and assist Ryder Cup Europe. We are very grateful for their support and look forward to welcoming Econocom to The Ryder Cup in September.”*

About Econocom

Econocom finances and accelerates companies’ digital transformation. With 10,700 employees in 19 countries and revenue of €3 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing.

Econocom has adopted European company status (*Societas Europaea*). The Econocom Group share has been listed on Euronext Brussels since 1986. It is part of the BEL Mid and Family Business indices.

For more information: www.econocom.com

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About The 2018 Ryder Cup

The Ryder Cup is one of the world's biggest sporting events, attracting a TV audience of up to 500 million households in more than 180 countries. The competition will take place on the Albatros Course at Le Golf National, Paris, from 28th to 30th September 2018. The format is a match-play, team competition between two teams of 12 players each, from the USA and Europe, captained by Jim Furyk and Thomas Bjørn respectively.

Press contacts

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