



clients and employees connected in “atawad” mode



Accor Hotels launched its digital transformation, and, as part of its "Leading Digital Hospitality" strategic plan, modernised the Wi-Fi network across its hotels in Benelux.

Partnering with Econocom, Accor Hotels chose a financing solution that provided them with the flexibility and visibility they needed to step up their technological transformation in optimal conditions.



- A **flexible financing solution** to cover equipment needs (switch, firewall, backbone) and installation costs, **and simplify administrative and logistical management of the equipment**
- **Optimal Wi-Fi connectivity** throughout the hotels, from any terminal, thanks to high bandwidth, especially for streaming services (Spotify, FaceTime, Netflix)
- **Guaranteed high-level service and a unique digital experience** for visitors throughout their stay, from check-in to check-out
- **Operational excellence** across the whole value chain of the customer experience



45 hotels with Wi-Fi
in Belgium, the Netherlands and Luxembourg

an **external financing** solution
which doesn't affect
the client's investment capacity